

bnetTV.com is an Internet and Mobile Web Broadcasting company. Our “on-the-ground” reporting teams focus on covering events in emerging growth markets around the world.

In a rapidly evolving, consistently changing technology market, bnetTV serves the High Tech industry’s insatiable need to have access to leading-edge innovations, products, services, insights and resources. In 2009, bnetTV covered over 15 events around the world, conducted over 1500 interviews, aggregated our content through over 150 web and social media sites and delivered nearly 7 million streams. bnetTV.com is your source for Emerging Technology news and information.

bnetTV’s inception was in the online broadcast medium, as a result we strive to distinguish ourselves from the competition with robust coverage of leading global events; we do not charge for interviews and encourage the use of interviews in newsletters, press releases and website distribution; the mobility of our team has us at every corner of the globe telling the stories of leading edge innovators from start ups to Fortune 500 companies. Content is King, distribution reigns alongside. We use the very best in Search Engine Optimization techniques to ensure that content is easily accessible, anywhere, anytime and on virtually any device.

Online video consumption has a proven track record and 2010 marks the year for mobile video and mobile TV as THE killer app! By 2014, analysts predict that there will be over 500 billion mobile video subscribers. Advertising platforms enabling in-video, in-app and mobile web distribution are making it easier for brands to target their preferred audience.

bnetTV offers companies a unique ability to target not just an industry-wide audience, but the general public who are early adapters of leading edge technologies. With our growing list of event coverage and therefore audience viewership, our sponsorship opportunities will keep your company “top-of-mind” to the millions of people that log on daily to watch our coverage. With the economy turning a corner on a more prosperous year, companies are still cost conscious. In-video marketing is one of the most cost-effective ways to invest advertising and sponsorship resources.

CTIA Wireless 2010 Early Bird Sponsorship packages:

- 1. Flash-Reel Feature Sponsor - \$2500**
In-video logo overlay
Logo featured on title bar 2x within each video
As the logo is embedded within the video, it will be seen at all aggregation points
6 spots available
- 2. bnetTV Media Player Feature Sponsor - \$1000**
Logo featured on the lower portion of the bnetTV Media Player
This is a static graphic that will appear on all videos played from bnetTV’s website
3 spots available
- 3. Sponsors’ Splash Screen - \$5000**
Logo featured on the screen that runs after the show Intro and Credits play
Up to 4 spots available on the page
4 spots available
- 4. Premier Sponsor - \$6500**
Combination of 1 & 3 with “Premier Sponsor” naming
1 spot available

As always, we encourage you to post your interview on your web or blogsite! Download our Media Player and you can view your sponsorship placement on all of our coverage. You can own a copy of your interview for \$300 USD, buy it directly from our website. **For more information contact Ria Nielsen at ria@bnettv.com.**